

Attention Parents!

During this new and exciting time in your child's high school endeavors, we would like to share with you some exciting news! Your child has the opportunity during his or her high school years for possible promotion in the workforce and a chance to earn money for college. How is this possible? By making *School Counts!*

School Counts! is a workforce development program of the Cumberland County Business Education Alliance and the Business Coalition for Educational Excellence at the New Jersey Chamber of Commerce that is supported by local employers and secondary schools.

Students residing in Cumberland County who receive good grades and maintain excellent attendance have the opportunity to earn a *School Counts!* certificate each year.

From now until November 1, your child will have the opportunity to enroll into the *School Counts!* Program. Enrollment will take place at your child's school through a paper enrollment form provided in their homerooms or electronically through their guidance office. Please check with the guidance director at your school if you have any questions about the enrollment process.

Throughout each year students who achieve the following will earn a *School Counts!* certificate:

- Obtain a grade of "C" or better in every course.
- Achieve a 95% attendance and punctuality record.
- Complete high school in four consecutive years.
- Take more than the minimum required including Algebra I.
- Students must enroll each year through their high schools.
- Enrollment takes place at the start of the school year through November 1.

Each certificate earned can be used when applying for jobs. Applicants who can show record of strong attendance and work ethics show employers that they are reliable and hard-working.

Best of all, students who earn 4 certificates each year in high school have the opportunity for a tuition scholarship at Cumberland County College.

We hope that you will be an advocate of the *School Counts!* Program and encourage your child to attend School on time daily and work hard in their studies. The payoff in the *School Counts!* Program is a win-win for everyone

We wish your child the best in his or her academic year, and thank you for supporting *School Counts!*

For more information please visit <http://www.ccnj.edu/pdf/scParentsBrochure.pdf>

